

Privacy Policy of evoCRM Kft.

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1. Personal data

Personal data is information about your identity. This includes, but is not limited to information such as **name, address, telephone number, e-mail address**. It is not necessary for you to disclose personal data in order to use our website. However, in certain cases we will need your name and address as well as other information to provide the requested services, *e.g.* the sending of information material or the answering of individual questions. Furthermore, we only store and process data that you provide us voluntarily and, if applicable, data that we collect automatically when you visit our website (*e.g.* your IP address and the names of the pages you call up, the browser you use and your operating system, date and time of access, search engines used, names of downloaded files). If you make use of our services, we only collect data necessary to provide the services. If we ask you for further data, this is provided on a voluntary basis to provide the requested service and to protect our own legitimate business interests.

2. Purpose of processing your data

In general, we use the personal data you provide to answer your inquiries or provide you with access to specific information or offers, process your job application, or comply with legal obligations required by law. It may be necessary for us, or a service company commissioned by us, to use this personal data to inform you about product offers and thus to enhance and personalize your website experience. Of course, we will respect your privacy in relation of our customer relationship. We will neither sell your personal data to third parties nor market it in any other way. For further information on the use of your personal data for job application, please visit the Careers page.

3. Intended use

We will collect, process and use the personal data you provide online only for the purposes communicated to you. Your personal data will not be passed on to third parties without your express consent. The collection of personal data and its transmission to state institutions and authorities entitled to receive information will only take place within the framework of the relevant laws or if we are obliged to do so by a court decision. Our employees and the service companies commissioned by us are obliged by us to maintain confidentiality and to comply with all relevant data protection regulations.

4. Data that is collected when you visit our webpage

When you use our webpage, information is automatically sent to the server of our website by the browser used on your terminal device. This information is temporarily stored in log files. The following information is recorded without your intervention and stored until it is automatically deleted:

- the address of the page of our website that you have called up;

- the address of the website that you visited immediately before (the so-called "referrer");
- IP address of your terminal device;
- Date and time of your call;
- Transfer status (file transferred, file not found, etc.),
- Properties of your end device, especially the operating system, the browser used and the window size of your browser;

Our hosting provider uses these log files to detect, eliminate or prevent possible disturbances or attacks on our website. At the latest after 14 months the data stored in the log files will be deleted or made anonymous. The legal basis for this is Art. 6 para. 1 f) of GDPR (balancing of interests, based on our legitimate interest in ensuring the technical functionality of our website).

Furthermore, we use analytical services when you visit our website. You will find more detailed explanations of these services in section 8 of this privacy policy.

If the opportunity for the input of personal or business data (email addresses, name, and addresses) is given, this is provided voluntarily. Your data will be treated with confidentiality and will only be used to process your enquiry, it will not be passed to third parties. The legal basis for this is Art. 6 para. 1 a) of GDPR in conjunction with your consent given when you send the contact form. You can revoke this consent at any time. Revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until revocation. There is no link to the above-mentioned access data in log files. After the enquiry has been processed by us, the data will first be stored in case of additional questions. Deletion of the data can be requested at any time, otherwise the data will be deleted after the matter has been completely settled.

In addition, we use your personal data to comply with legal obligations (for example for safety incident reporting obligations, manage your request to exercise rights) or order from competent Authority. The legal basis of the processing is the need to fulfil a legal obligation.

5. Children and young people

Persons under the age of 16 years should not transmit any personal data to us without the consent of their parents or legal guardians. We do not request personal data from children and young people, do not collect such data and do not pass it on to third parties. Parents or guardians are responsible for protecting the privacy of their children. Parents and guardians are requested to talk to their children about the safe and responsible use of their personal data on the Internet.

6. Safety and personal data recipients

We have taken technical and organizational security measures to protect your personal data from loss, destruction, manipulation and unauthorized access. All our employees and all persons involved in data processing are obliged to comply with the laws relevant to data protection and to handle personal data confidentially. Our security measures are continuously revised in line with technological developments.

Your personal data may also be shared with other companies for the performance of IT services and payroll support, in their role of data processors. Where strictly necessary your personal data may also be disclosed to independent data controllers, such as the competent authority. The list of the recipients of the processing is available by writing to our contact address in the section “Contact for questions” below.

7. Social media channels

On our website you will find links to social networks. You can recognize these links by the logos of the respective providers. Clicking on the links will redirect you to the corresponding social media sites.

Before calling up the corresponding links, no personal information is transmitted to the respective providers. The call of the linked page is also the basis for data processing by the respective provider for their own purposes. When linking to the website of a third-party provider, they should always inform you of their data protection conditions.

8. Cookies and similar technologies

We use cookies and other technologies to optimize the performance of our website and to integrate social media. Cookies are pieces of information that we and other online service providers may store in your browser. When you visit our website, your browser transmits this information to us and to other online service providers that are integrated into our website. The transmitted cookie information enables the respective provider to recognize you or your browser on the Internet. Details about the cookies used on our website can be found in our cookie policy: https://www.evocrm.hu/wp-content/uploads/2020/11/evoCRM-Website-Cookie-Policy_eng.pdf

8.1. Essential cookies and website functions

These cookies and technologies are necessary for the functioning of the website and cannot be deactivated in our systems. You can set your browser to block these cookies or to notify you about these cookies. However, some areas of the website will then not function. The absolutely necessary cookies have a storage period of up to one year.

8.1.1. Google Fonts

For a fast, data-saving and optically improved presentation of various texts on this website, we use Google Fonts (<https://fonts.google.com/>). The provider of Google Fonts is Google LLC, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA ("Google").

The fonts are loaded directly from your web browser into a local cache on your end device in order to be able to use them for display on our and possibly other websites. If your web browser does not support Google Fonts or access to Google Fonts is denied, your browser will attempt to display the text in a default font.

Google's privacy policy explains how Google uses and processes data: <https://policies.google.com/privacy?hl=en>

Further information about Google Fonts is available at: <https://developers.google.com/fonts/faq>

8.1.2. Data transmission to the USA

Google operates its servers for Google Fonts in the USA, i.e. in a third country outside the EU. The services of Google transmit your data to these servers. Google has already declared that it will rely on Standard Contractual Clauses (or the so-called "SCCs") to ensure compliance with rules regarding data transfers to the US. Additional to the SCCs, the company has to provide further guarantees by adhering and following the continuous guidance offered by the European Data Protection Board.

8.1.3. Legal basis

The legal basis for the processing of your data in connection with these absolutely necessary cookies is Art 6 Paragraph 1 f) of GDPR (balancing of interests, based on our legitimate interest in the technically smooth provision of our website and the services offered via it).

8.2. Website functions

By integrating these online services and cookies, the website is able to provide extended functionality and personalized content, e.g. the integration of videos or easier "sharing" in social media. If you do not allow this, some or all of our services may not function properly.

8.2.1. YouTube

If applicable, YouTube is used for the integration of videos. YouTube is operated by YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA ("YouTube"), a subsidiary of Google.

If you have given your consent, your browser communicates directly with a YouTube server when you call up a page with integrated YouTube video, which can then record the corresponding content retrieval by your browser. YouTube is responsible for processing the resulting data. If you are logged into your YouTube account when you access the site, you enable YouTube to assign your visit to our site directly to your personal profile on YouTube. You can prevent this by first logging out of your YouTube account.

The cookies used in connection with YouTube have a storage period of up to 6 months.

For more information on how we handle user data, please see the YouTube privacy policy (as a subsidiary of Google) at <https://policies.google.com/privacy?hl=en>

8.2.2. Data transmission to the USA

The services required for these website functions transmit data about your use of this website to the USA. The activation of the services and the associated transfer of your data to the USA will only take place on the basis of your expressly declared consent. Please keep in mind that some of the service providers will rely on Standard Contractual Clauses (or the so-called “SCCs”) to ensure compliance with rules regarding data transfers to the US. Additional to the SCCs, the service providers will have to provide further guarantees by adhering and following the continuous guidance offered by the European Data Protection Board.

8.2.3. Legal basis

The legal basis for the processing of your data in connection with these website functions is your consent (Art. 6 para. 1 a) of GDPR). You can revoke this consent at any time in the cookie settings. Revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

8.3. Targeting and analytics purposes

These services and cookies are used by our advertising partners to show you relevant ads on other websites. Your browser transmits information about your use of our website to servers of these companies in the USA, where it is further processed in accordance with the privacy policy of the respective recipient. The recipients process the data on their own responsibility. If you do not allow these services and cookies, you will experience less targeted advertising.

The providers of these online services use in particular the following data for the marketing purposes mentioned:

- The address of the page of our website you are visiting;

- the address of the website that you visited immediately before (the so-called "referrer");
- IP address of your terminal device;
- information about your location derived from the IP address;
- Date and time of your call;
- Transfer status (file transferred, file not found, etc.);
- Properties of your end device, especially the operating system, the browser used and the window size of your browser;

The respective service providers may combine this information with other data that you have provided to them or that they have collected as part of your use of other services.

8.3.1. Google Analytics

For these purposes we use the product "Google Analytics" and of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google").

The purpose of these tracking services is to analyze the usage behavior of visitors to our website. Based on these analytics, we can place additional targeted advertisements in Google's advertising network to reach potential customers and/or employees for our company. Google processes some of the data collected in this process on our behalf as well as for their own purposes.

The cookies used in this context have a storage period of up to 2 years. As far as Google saves the collected data within the scope of order processing, the storage period of these data is limited to a maximum of 14 months. If Google stores the data on its own responsibility, the storage period may be longer.

For more information about the purpose and scope of data collection and the further processing and use of data by Google, as well as your options for settings to protect your privacy, please see Google's privacy policy at <https://policies.google.com/privacy?hl=en>

8.3.2. Data transmission to the USA

The services required for these marketing purposes transmit data about your use of this website to the USA. The activation of the services and the associated transfer of your data to the USA will only take place on the basis of your expressly declared consent. Please keep in mind that some of the service providers will rely on Standard Contractual Clauses (or the so-called "SCCs") to ensure compliance with rules regarding data transfers to the US. Additional to the SCCs, the service providers will have to provide additional guarantees by adhering and following the continuous guidance offered by the European Data Protection Board.

8.3.3. Legal basis

The legal basis for the processing of your data in connection with these marketing purposes is your consent (Art. 6 para. 1 a) of GDPR). You can revoke this consent at any time. Revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

9. Changes to this policy

We reserve the right to change our security and data protection measures if this becomes necessary due to technical developments. In these cases, we will also adapt our data protection information accordingly. Therefore, please note the current version of our privacy policy. We will communicate any changes to you, where we are required to do so.

10. Right to object

If data is processed on the basis of a weighing of interests in accordance with Art. 6 Para. 1 f) of GDPR, you have the right to object if the legal requirements are met.

11. Your other rights

On request, we will inform you whether and, if so, which data about you have been stored. If the legal requirements are met, you have the right to correct, restrict the processing or delete this data and to access to your personal data or ask for a copy.

You also have the right to receive the data concerning you that you have provided us with in a structured, common and machine-readable format. You may transmit this data or have it transmitted to other entities. You also have the right to withdraw consent, when given, at any time and without prejudice to the lawfulness of the processing based on the consent given prior to the withdrawal.

You also have a right of appeal to a supervisory authority for data protection responsible for where you live, work or where an alleged infringement has occurred. We inform you that request of deletion of data are subject to current legal requirements to retain documents imposed on us by laws and regulations, if applicable. You can exercise your rights at any time sending an email to the e-mail address mentioned above.

12. Contact for questions, suggestions or complaints

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If you have any questions about this privacy policy, please contact us. In addition, you can send us information, deletion and correction requests and also suggestions by e-mail at office@evocrm.hu.